

name nternational

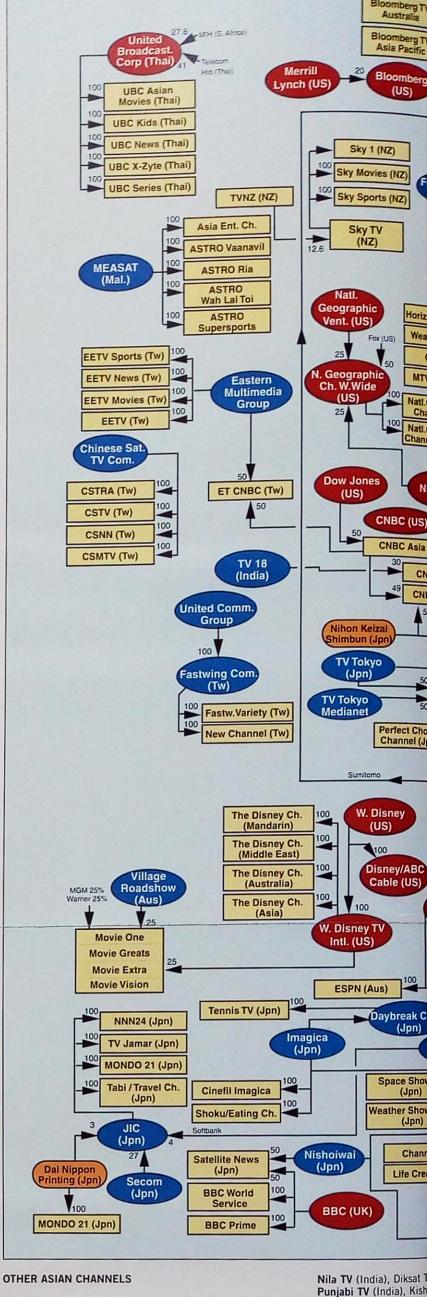
1999 Guide to Asia-Pacific Program Connections

Pick out any of the well established pay TV channels noted in this chart, and you're bound to find 100 untold stories about how it weathered the region's economic turmoil in recent years and managed to survive. But if there's an untold story to be relayed about the channels in general, it is that the consolidation-and-rationalization trend that was so apparent in 1998 has slowed down considerably.

While there isn't a dramatic rise in the number of new networks debuting in the region, one channel is conspicuous for its prolific nature this year: Nickelodeon jumped from a single version of itself last year to a total of seven channels this time around. Australia and Japan were particularly hot places for the development of new program networks.

This chart owes much to two individuals: Andy Yap, who updated the research, and Paolo Prestinari, who handled the graphic rendering.





Associated Press TV News (Asia) Associated Press CETV Family Ent. Ch. (Asia) Robert & Peggy Chua Country Music TV (Asia), Gaylord Ent. Co.(US) Deutshe Welle TV (Asia), German Public Broadcaster TCS Sat. Ch. (Xin Shi) (Asia) TV Corp. of Singapore TV5-Asia (Asia) Sofirad, France2, INA (Fra), CTQC (Can), RTBF (B), SSR (S).

Rai International (Asia) Italian Government Reuters TV (Asia) Reuters Holdings

Antenna Pacific TV (Australia), Antenna TV S.A. (Greece) Imparja Television (Australia), Imparja Television (Aus) LBC Australia (Australia), Lebanese Broad, Corp. Intl.

CCTV Daifu (China), CCTV (Gov. of China)

TVSN. (HK), Search Group (HK) 65%, Prudential Asset Mgt. (HK) 34%

ETN (India), Encore Comm. (Ind)

AsiaNet (India), Asianet Communications Pte Ltd. (Ind)

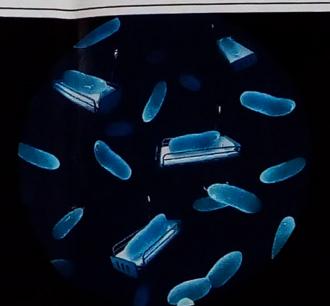
YES (Youth Entertainme **Business Breakthrough Business Breakthrough** Care Net Channel (Japa Computer Channel (Jap Digicube Channel (Japa

Vijai TV (India), Vijai T\

Green Channel (Japan), Japan government. Home Ch. (Japan), Mis J-Document 750 Ch. (J. Keirin Channel (Japan), Kid's Station (Japan), O KN TV (Japan), Korea S Kyoto Channel (Japan), Leisure Channel (Japan Prefectural Association M-Bros (Japan), Super Manzox Channel (Japan, Mistery Channel (Japan

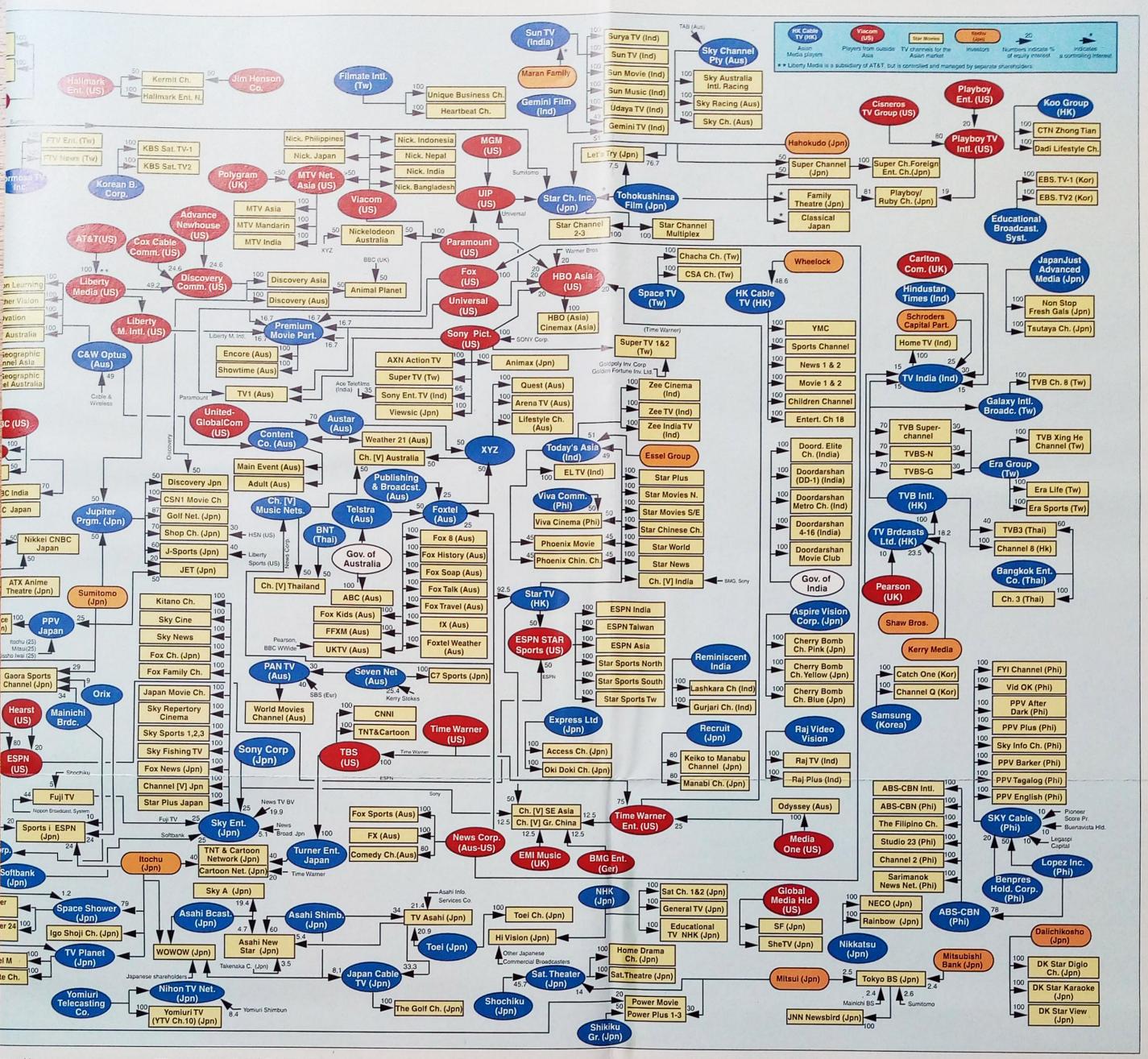


A koala's fingerprints are virtually indistinguishable from a human's.



Even bacteria can get infected by viruses.





answorld re Motiani & Pavan Malhotra Privated Lyd t Service) (India), Srishti Videocorp

h. **757** (Japan),

, CareNet Inc. I), Computer Channel Corp. Digicube Co. Apan Horse Racing Association,

va Homes, Misawa Van. Corp. Jan), Toppan Printing Co. Juzuno, Tokyo Doom, Fujitsu Kura, Mytsui ellite Bradcasting, Telework Co.

ellite Bradcasting, Telework Co. ansai Telecasting Corp. (Jpn)

Motor Boat Racing gital Programming Inc. (Jpn) Manzox Company Mistery Channel Inc. MTV Japan (Japan), Pioneer Electric, Nikko Capital, Jaccs Music Air Network (Japan), Atoss Intl.
MusicFreak TV (Japan), C-Factory, BMF
MXTV Tokyo Metropolitan TV (Japan),
Tokyo Metro. TV Brd. Co.
OSB Orient Satellite Broadcasting (Japan),
Orient Sat. Broadcasting
Paradise TV (Japan), Paradise TV Co.
Pet TV (Japan), Big Bang Inc.
Pioneer Karaoke Ch. (Japan), Pioneer Electonics Corp.

P! Ch. (Japan), DNAC TV.
Shopping Ch. (Japan), Shopping Channel
Success TV (Japan), Kawaijuku Educational System
Vibe Ch. (Japan), Music Channel Co.
Weather Channel (Japan), WX24
VWin TV (Japan), Win Corp

AFKN (Korea), American Forces Korea Net.
Arirang TV (Korea), Korean Intl.
Broadcasting Foundation (KIBF)
CTN (Korea), 6 company consortium
DCN (Korea), Daewoo Electronics
Eye-View Netw/Daedayo Broadcasting (Korea),

7 company consortium

GTV (Korea), SeaGreen (Jin-Ho Group)
Hyundai TV (Korea), Hyundai Broadcasting Station
Korea Music TV (Korea), KM Music Corp, Rocket Boiler
KSTV, KTV (Korea), Government of Korea
KN Television (Korea), Korea Telephone Co. (>50%),

Telework Co. (>35%)

Maeikyungje Cable TV/Daily Economic News (Korea),
26 Company Consortium

Music Network - M Net (Korea) 4 company consortium Transport Travel TV (Korea) Government of Korea Yonhap Television News (Korea) 12 company consortium

Mega TV (Malaysia), Cableview (TV3, Eurocrest)
TV 3 (Malaysia), Sistem Televisyen Malaysia Berhad
(43,2% Malaysian Resources Corp Berhad)

Mongolia TV (Mongolia), Government of Mongolia

Myanmar TV (Myanmar), Government of Myanmar

Sundance Channel (NZ), South Pacific Partners, Rialto Cinema Gr.

ABC-5 (Philippines), Edward Tan Channel 7 (Philippines), GMA Network Inc.

InterAsia TV (Pakistan),
Baig Intl. Group of Companies (Pakistan)
Pakistan TV1 & TV2 (Pakistan), Pakistan Television Corp.
Urdu Channel (Pakistan), Shaheen Pay TV

Her TV (Taiwan), CTV (Kuomingtan)
CBS Hour (Taiwan), Tri-Crown
PHTV Toei Channel (Taiwan), Po-Hsin MM. Co. (Tw)
TZU CHI Channel (Taiwan),
Buddist Compassion Relief Tzu Chi Foundation

Channel 7 (BBTV) (Thailand), K. Ratanarak, C. Karnasuta Thai TV Color Channel 3 (Thailand), Bankog Ent. Co (Maleenont Family)

iTV (Thailand), Siam Infotainment 100% Thai TV5 Global Network (Thailand), Gov. of Thailand Vietnam TV Ch. 2, 6, 11 (Vietnam), Government of Vietnam Note: Terrestrial networks included on this chart are those that have corporate ties to satellite-delivered networks, or those delivered across the region as superchannels. Chart only includes completed alliances and launched channels as of December 1999. Because of the huge number of channels in Taiwan, only those groups with larger commitments are included.

Copyright © 1999 Multichannel News International.

Reproduction in whole or in part without written permission of Multichannel News International is prohibited.

Graphic rendering by Paolo Prestinari.

Compiled by Andy Yap and Multichannel News International.

For reprints, call (1) 212-337-7031.

The world's first automobile race included a stop for lunch.



Seals and sea otters are known to cry when they are stressed.



EXPLORE YOUR WORLD

Columbia TriStar International Television



Local Expertise In A Worldwide Market



TEL: 65.260.6052 FAX: 65.781.5839



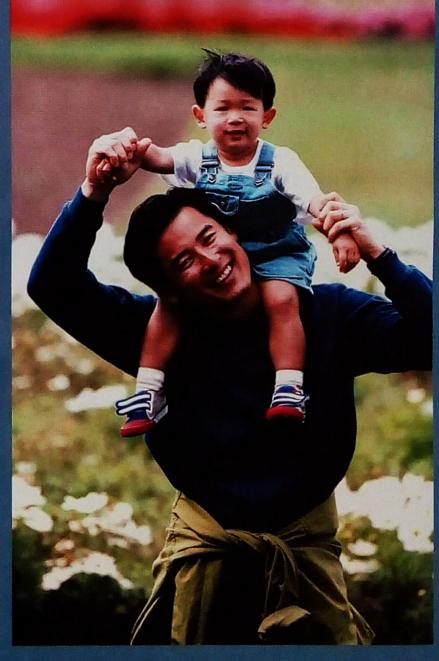
FAX: 8862.2394.1655



FAX: 813.5402.1711



TEL: 813.5402.1722 FAX: 813.5402.1711 **♥**Cahners



-PACIFIC **PROGRAM CONNECTIONS**

International